

Name..... Group..... Mark.....

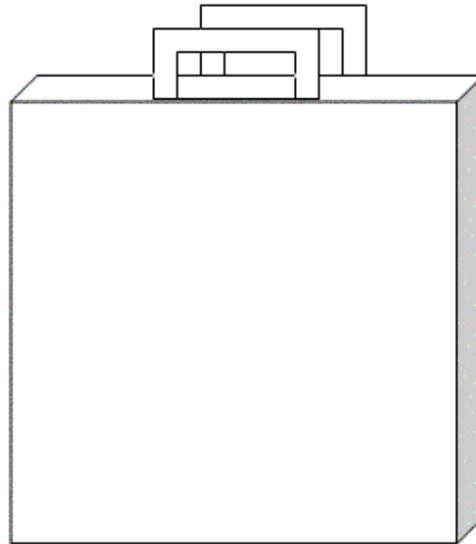
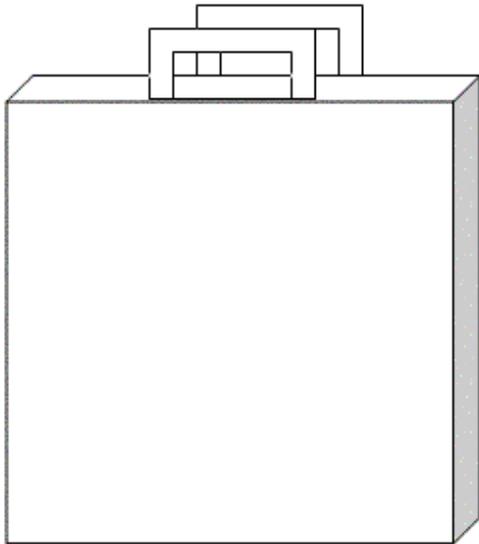
9.13 Model Making / Shop front project - Design a carrier bag

Carrier bags are an effective method of advertising a shops 'brand' as everyone who buys something from that shop will be a walking advertisement.

Use this sheet to design a carrier bag.

Sketch an idea on each bag – its best to keep it **BOLD AND SIMPLE**.

To evaluate your ideas write 3 good points and 3 bad points about each design.

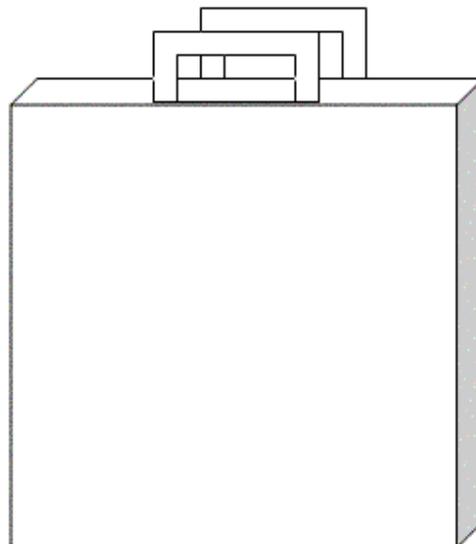
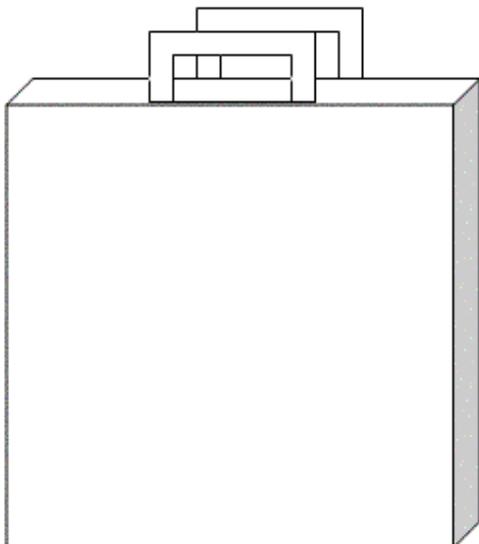


Good points -

Good points -

Bad points -

Bad points -



Good points -

Good points -

Bad points -

Bad points -